



**“The Perfect Corporate Board” Book Authored by Third Creek Advisors’ Founder Adam J. Epstein and Published by McGraw Hill is Now Available**

*Author of the first of its kind small-cap resource to donate royalties to Fisher House Foundation*

**DANVILLE, Calif.—Dec. 11, 2012**—Third Creek Advisors, LLC (TCA) announced today that [“The Perfect Corporate Board: A Handbook for Mastering the Unique Challenges of Small-Cap Companies,”](#) written by TCA’s Founding Principal Adam J. Epstein, is now available. Published by McGraw Hill, the book is the first of its kind resource created specifically for small-cap corporate directors. In addition, TCA also announced that Mr. Epstein’s book royalties will be donated to Fisher House Foundation, a military non-profit organization that provides a "home away from home" for families of patients receiving medical care at major military and VA medical centers.

“The Perfect Corporate Board” addresses a long-standing void in corporate governance resources. Though 70 percent of the public companies in the U.S. have less than a \$500M market capitalization, corporate governance best practices have historically been one-size-fits-all. As a result of one-size-fits-all governance practices, small-cap companies are routinely stymied by unique governance issues for which there has been no objective, practical guidance—until now.

“At a time when the U.S. economy is relying on small- and medium-sized companies to provide more jobs, ‘The Perfect Corporate Board’ offers best practices designed specifically for smaller companies,” commented Ms. Jennifer Ashkenazy, senior acquisitions editor, McGraw-Hill Professional.

“Just as operating a \$100 million company is a vastly different undertaking than operating a \$100 billion company, governing the two different sized companies is different as well,” stated Mr. Epstein. “By failing to collectively acknowledge this distinction, our historic one-size-fits-all approach to corporate governance has handicapped the biggest sources of American jobs.”

Mr. Epstein is a corporate director and capital markets expert with extensive finance, legal, and operating experience. He is a National Association of Corporate Directors Board Leadership Fellow, and he speaks and writes regularly in national forums with respect to corporate governance. Prior to governing and advising small-cap companies, Mr. Epstein co-managed a special situation hedge fund that invested in over 500 small-cap financings. Mr. Epstein has been featured on CNN and in The Wall Street Journal, and has been quoted in, among others, Bloomberg Businessweek, CBS Marketwatch, Reuters, and Lipper Hedge World.

### **About Third Creek Advisors, LLC**

Third Creek Advisors, LLC (TCA) is renowned for helping small-cap companies solve capital markets and corporate finance problems that limit shareholder returns. Whether it's inadequate trading volume, limited equity research coverage, dilutive time-consuming financings, achieving and retaining senior exchange listings, difficulties in attracting institutional investors or one-sided negotiations with hedge funds, small-cap boards face never-ending challenges. TCA's singular, unconflicted approach to advising small-cap boards how to enhance shareholder value is complemented by demonstrated thought leadership—its founder co-managed a special situation hedge fund that invested in more than 500 small-cap financings, and is the author of the definitive book on the subject, "The Perfect Corporate Board: A Handbook for Mastering the Unique Challenges of Small-Cap Companies" (New York: McGraw Hill, 2012). For more information, visit [www.thirdcreekadvisors.com](http://www.thirdcreekadvisors.com).

### **About Fisher House Foundation, Inc.**

Fisher House Foundation is best known for the network of comfort homes built on the grounds of major military and VA medical centers. The Fisher Houses are 5,000 to 16,800 square-foot homes, donated to the military and Department of Veterans Affairs, where families can stay while a loved one is receiving treatment. Additionally, the Foundation ensures that families of service men and women wounded in Iraq or Afghanistan are not burdened with unnecessary expense during a time of crisis.

Located in close proximity to the medical center or hospital it serves, each Fisher House consists of between 8 and 21 suites, with private bedrooms and baths. Families share a common kitchen, laundry facilities, spacious dining room and an inviting living room with a library and toys for children. Fisher House Foundation ensures that there is no fee to stay in a Fisher House. Since inception, the program has saved military and veteran families an estimated \$192 million in out of pocket costs for lodging and transportation.

Fisher House Foundation operates the Hero Miles Program, using donated frequent flyer miles to bring family members to the bedside of injured service members as well as the Hotels for Heroes program using donated hotel points to allow family members to stay at hotels near medical centers without charge. The Foundation also manages a grant program that supports other military charities and scholarship funds for military children, spouses and children of fallen and disabled veterans. For more information, visit [www.fisherhouse.org](http://www.fisherhouse.org).